

# Look Again

Factoring completely — because *correct* and *finished* are not the same thing.

## THE ROUTINE — IN THIS ORDER, EVERY TIME

- 1 Common factor? Take it out first .
- 2 Two terms? Try difference of two squares.
- 3 Three terms? Two numbers: product and sum.
- 4 **LOOK AGAIN** — can any bracket go further?
- 5 Check — expand it back.

## ALL THREE ARE CORRECT. ONE IS FINISHED.

$$2x^2 - 8$$

$$2(x^2 - 4)$$

NOT FINISHED

$$(2x - 4)(x + 2)$$

NOT FINISHED

$$2(x - 2)(x + 2)$$

COMPLETE

Every one expands back to  $2x^2 - 8$ . The first leaves  $x^2 - 4$  factorable; the second leaves a 2 inside  $2x - 4$ . Nothing here is wrong — two of them are unfinished.

## THE THREE TYPES YOU MUST KNOW

| TYPE                      | PATTERN                       | EXAMPLE                          |
|---------------------------|-------------------------------|----------------------------------|
| Common monomial factor    | $ab + ac = a(b + c)$          | $6x^2 + 15x = 3x(2x + 5)$        |
| Difference of two squares | $a^2 - b^2 = (a - b)(a + b)$  | $x^2 - 64 = (x - 8)(x + 8)$      |
| Quadratic trinomial       | product and sum               | $x^2 + 9x + 14 = (x + 2)(x + 7)$ |
| Perfect square trinomial  | $a^2 + 2ab + b^2 = (a + b)^2$ | $x^2 - 12x + 36 = (x - 6)^2$     |

A perfect square trinomial is not a fourth method — it is a trinomial whose two factors happen to be the same. Spotting it saves time; missing it costs none.

## THE TWO-STEPPERS — WHERE MARKS ARE LOST

$$2x^2 - 72 \rightarrow 2(x^2 - 36) \rightarrow 2(x - 6)(x + 6) \quad \text{CMF THEN DOTS}$$

$$3x^3 - 3x \rightarrow 3x(x^2 - 1) \rightarrow 3x(x - 1)(x + 1) \quad \text{CMF THEN DOTS}$$

$$2x^2 + 14x + 20 \rightarrow 2(x^2 + 7x + 10) \rightarrow 2(x + 2)(x + 5) \quad \text{CMF THEN TRINOMIAL}$$

The amber middle column is correct. It is also where most answers stop.

## THESE DO NOT FACTOR — AND STOPPING IS THE RIGHT ANSWER

$$x^2 + 4 \quad x^2 + 25 \quad x^2 + 2x + 3 \quad x^2 + 5x + 9$$

A sum of two squares never factors. Nor does every trinomial: for  $x^2 + 2x + 3$  you would need two numbers multiplying to 3 and adding to 2, and there are none.

“It stops here” is a complete answer.

Common factor first. Then **look again**.